18th annual César Chávez Celebration
San Francisco State University
March 27–29, 2012

Si Se Puede! High School Outreach
March 28, 2012: 9am-12pm
Jack Adams Hall, César Chávez Student Center (Terrace)
*Opening Remarks by Professor Brigitte Davila, J.D., Latin@ Studies Department
*Welcome & Breakfast
*“Culture Shock” Workshop
*Latin@’s Unidos Coalition Student Panel
*Campus Tours

César Chávez Celebration!
March 28, 2012: 12pm-2pm
Malcolm X Plaza
*Featuring UFW Guest Speaker: Eva Royale, César E. Chávez Holiday Parade & Festival Director
*Danza Azteca Ceremony by Cuahtlatl Mitotiani Mexico
*Spoken Word by SFSU Students
*Las Mañanitas by Mariachi San Miguel & cutting of the cake
*Mariachi Band serenades students throughout the Student Center

National Cesar E. Chavez Blood Drive Challenge
March 27, 2012: 10am-3pm
Corner of 19th and Holloway
Help us reach our goal of 50 pints this year, promote health education, and help in increasing the amount of Latino’s that participate in donating blood!
Free T-shirts and snacks for all donors!

"Keeping the DREAM Alive" AB540 SUMMIT
March 28th, 2012 11am-2pm
Jack Adams Hall, César Chávez Student Center (Terrace)
*Featuring Keynote Speaker: Irma Archuleta, VP of Student Affairs from Evergreen Valley College, discussing
“CSU Implementation of AB130 & AB131”
*AB540 Student Panel with Q&A Session
*Discussion Session: Building a Grassroots Movement for the Federal Dream Act
*Resources & Information Fair of Student Organizations and Programs

Sponsored by Cesar Chavez Student Center Governing Board in collaboration with Associated Students, Inc., and the Latin@’s Unidos Coalition