

Congestion Pricing in San Francisco



Monika Villanueva and
Barbara Walden

Policy Briefing

PA 715

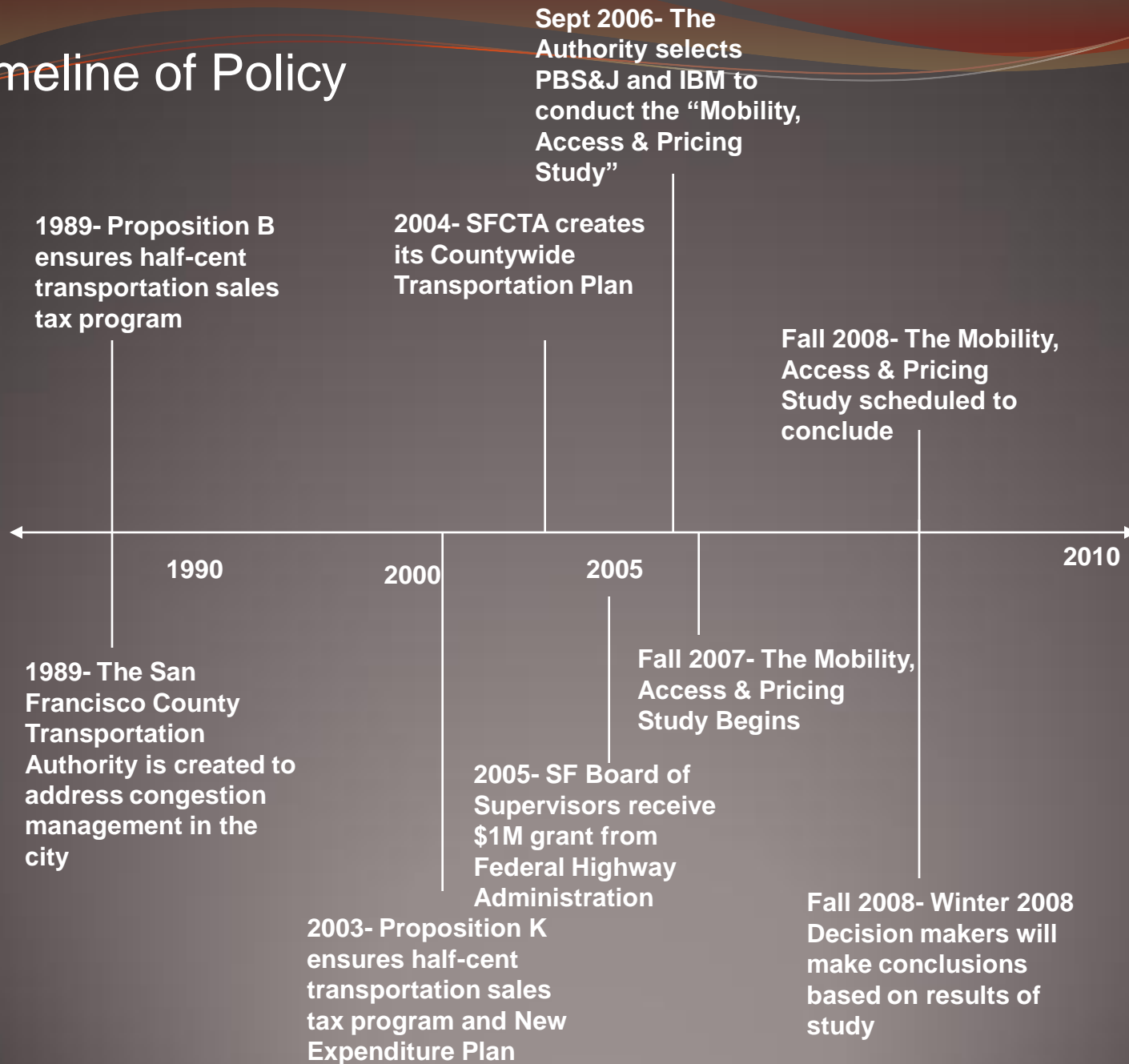
Introduction

- Congestion Pricing
 - What is it?
 - Why San Francisco?
 - Why now?
- Congestion pricing in other places
 - Singapore
 - London

Potential Congestion Pricing Areas



Timeline of Policy



Stakeholders

- Formal

- USDOT
- Local government
 - Board of Supervisors
 - San Francisco County Transportation Authority

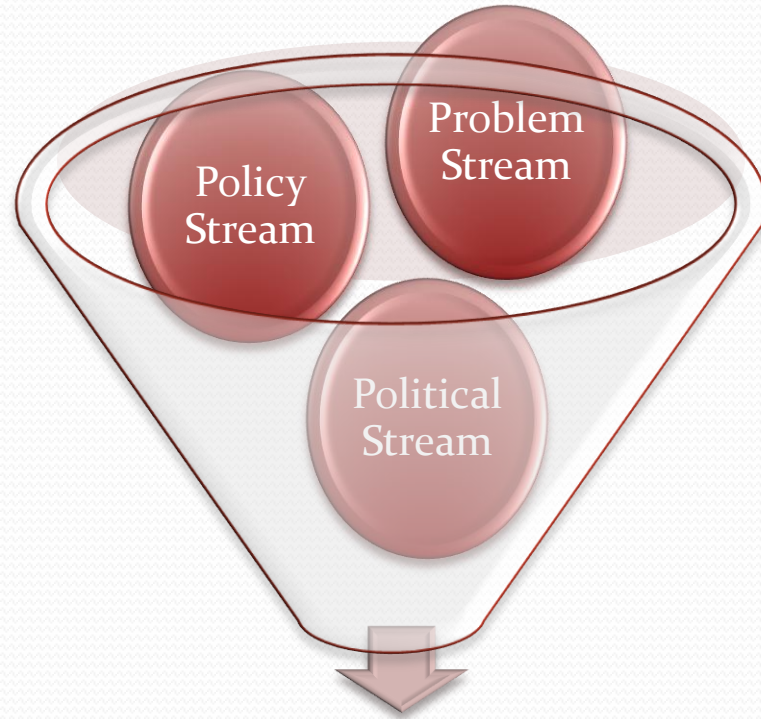
- Informal

- Advisory Committees
- Business
- Commuters
- Public

Policy Process Model

- Rational Decision Making
 - Informed actors making decisions for the greater good
- Bounded rationality
- Systems Model
 - Policy outputs react to environment inputs

Policy Process Model cont'd.



Congestion Pricing

Prognosis

- Potential Problems
 - Feasibility
 - Opposition
- San Francisco, a leader in policy innovation and diffusion
 - Possibility of congestion pricing becoming law good



Questions?