

## 2-Column Script Format

### VIDEO

CU: RED BOOMERMOBILE  
HEADLIGHTS (OFF) AND FRONT  
GRILLE. HEADLIGHTS TURN ON.

MS: SIDE VIEW OF RED BOOMER-  
MOBILE CROSSING GOLDEN GATE  
BRIDGE, LEAVING SAN FRANCISCO

WS: RED BOOMERMOBILE CRUISING  
ON HIGHWAY 101. QUAIN T MARIN  
COUNTY SCENERY.

MS: TIGHT ON FRONT VIEW OF CAR,  
ROOF TO TIRES. HANDSOME MAN, 50,  
DRESSED HIP BUSINESS CASUAL, IN  
DRIVER'S SEAT.

MAN'S POV THROUGH WINDOW:  
SMILING WOMAN, 50, IN TIE-DYED  
CAFTAN AND HEADSCARF, DRINKING  
FROM WATER BOTTLE, HITCHHIKING.

ECU: WOMAN'S THUMB IS BRIGHT  
GREEN.

CU - INT. CAR: MAN LOOKS PUZZLED.

WS - EXT: MAN STOPS CAR. WOMAN  
GETS IN PASSENGER SIDE.

CU - EXT. CAR: FRONT VIEW  
THROUGH WINDSHIELD; WOMAN  
WATERS PLANT IN CONSOLE  
FLOWERPOT

WS: BOOMERMOBILE CRUISING ON  
HIGHWAY 101, VIEW OF OCEAN

SUPER: SEE WHAT BLOSSOMS

### AUDIO

SFX: Sound of engine starting

MUSIC: Upbeat acoustic guitar throughout

SFX: Car door opening, closing

Man: What a green thumb you have!

Narrator (male): The 2004 Boomermobile.  
See what blossoms.