

Michael Delos Reyes

Education

- 2000-2004 Beyer High School Modesto, Ca
- High School Education
 - Graduated with a High school diploma
- 2004-2005 University of California, Riverside Riverside, Ca
- Freshmen year attended U.C.R.
 - Focus was going into the medicine field with a major in Biology
 - Enrolled into CNAS College at U.C.R.
- 2005-2007 Modesto Junior College Modesto, Ca
- Sophomore year attended at Modesto Junior College
 - Focus was going into the medicine field with a major in Biology, but now my focused changed into Business into the filed of Fashion Merchandising.
- 2008-Present California State University of San Francisco San Francisco, Ca
- Junior Year attending at S.F.S.U.
 - Focus in a degree in Business Administrative
 - Emphasis in Management

Experience

- 2004-2005 Express Modesto, Ca
- Sales Representative**
- To have knowledge of the fashion and try and build a sexy and hip outfit for our customers.
 - One of the company's top associates in the district.
 - Developed Excellence in Sales training course.
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- 2005- 2007 Express Modesto, Ca
- Fashion Expert**
- Has to have a passion for fashion
 - Most advance selling associate
 - I am the top Fashion expert in the whole district of California

Head Fashion Expert

- I am currently in charge of all the Fashion Experts for the Bay Area District
- Interview future candidates for Position
- Properly Train all Fashion Experts
- Set up Seasonal Meetings and Quarterly Performance Meetings with all the Fashion Experts in the Bay Area District
- Touch base with individual Fashion Experts pertaining to their quarterly performance
- Construct an Improvement Plan to help individual Fashion Experts increase their individual performance
- Bay Area District:
 1. **Stonestown**
3251 20Th Ave.
San Francisco, CA 94132
 2. **San Francisco Centre**
865 Market Street
San Fransisco, CA 94103
 3. **Hillsdale**
115 Hillsdale Mall
San Mateo, CA 94403
 4. **Bay Street**
5668 Bay Street
Emeryville, CA 94608
 5. **Stanford**
660 Stanford Shopping Ctr
Palo Alto, CA 94304
 6. **New Park**
2086 Newpark Mall
Newark, CA 94560
 7. **New Park - Express Men**
2086 New Park Mall
Newark, CA 94560
 8. **Sun Valley**
250 Sun Valley Mall
Concord, CA 94520
 9. **Stoneridge Mall - Express Men**
1 Stoneridge Mall
Pleasanton, CA 94588
 10. **Stoneridge Mall**
1224 Stoneridge Mall Rd
Pleasanton, CA 94588
 11. **Valley Fair Mall**
2855 Stevens Creek Blvd.
Santa Clara, CA 95050
 12. **Valley Fair Mall - Express Men**
2855 Stevens Creek Blvd
Santa Clara, CA 95050
 13. **STREETS AT BRENTWOOD**
2545 SAND CREEK RD

BRENTWOOD, CA 94513

14. **Oakridge**
150 Oakridge Mall
San Jose, CA 95123

15. **Solano**
1350 Travis Blvd.
Fairfield, CA 94533

Community activities

2000-2004 Saint Josephs Catholic Church Modesto, Ca

- Sang for the Worship team and for the church at Saint Josephs
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2000-2004 Beyer Band Boosters Modesto, Ca

- Helped fundraise for the Beyer High School Marching Band

2005 Express

- Got invited to help open a new store of Express for the Arden Fair Mall in Sacramento, Ca
- Also Helped opened the new store of Express in the Modesto Mall

2006 Express

- Got invited to help open a new store of Express for the Downtown J street Mall in Sacramento, Ca
- Got invited to open the new store of Express for the Fresno Mall in Fresno, Ca

2007 Umbrellas for Love

- An American Cancer Society group focused on one thing, the cure for cancer.
- Inauguration Golf Tournament: "Golfing For a Cure." Raised \$9000
- Modesto Relay For Life – Raised a total of \$23,000

2008 Umbrellas for Love

- An American Cancer Society group focused on one thing, the cure for cancer.
- Inauguration Golf Tournament: "Golfing For a Cure." Raised \$12,000
- Modesto Relay For Life – Raised a total of \$50,000

2009-Present Umbrellas for Love

- An American Cancer Society group focused on one thing, the cure for cancer.
- Inauguration Golf Tournament: "Golfing For a Cure." Raised \$6,000

Objective

I see myself graduating with a B.S. in Business Administrative with a concentration in Management.

Extracurricular activities

2004-2005

University of California, Riverside

Riverside, Ca

Katipunan

- Philippines organization on campus
- Award received was the most involved freshmen.
- On the Cabinet as Public Relations

Lambda Chi Alpha

- Only attended as a prospect and received a bid for Winter Quarter
- Went through initiation for 10 weeks

Hobbies

I love the outdoors, It just matters how the weather is. In the winter I love to go to the mountains and enjoy the snow. I love to go snow boarding. Then in the spring and fall season, I love to go Kite boarding. Then in the summer I enjoy the water weather it is surfing or wakeboarding. I also love my job. I am also fascinated on how the business works and also how an associate can move up in position and become a Brand Sales Lead, Co-Manager, Store Manager, District Manager, and even Regional Manager.

Awards

Michael DeFour Scholarship

