



IBEC 2005

4th Annual

INTERNATIONAL BUSINESS AND ECONOMY CONFERENCE



Honolulu, Hawaii

EMERGING ISSUES IN THE GLOBAL ECONOMY

JANUARY 6-9, 2005
MARRIOTT WAIKIKI BEACH RESORT & SPA
HONOLULU, HAWAII USA

IBEC 2005--SESSIONS IN A COCONUT SHELL

Thursday, January 6th

5:30 – 8:00 PM

REGISTRATION

6:30 – 8:30 PM

WELCOME RECEPTION

Friday, January 7th

7:00 – 8:10 AM

REGISTRATION & BREAKFAST

8:15 – 8:35 AM

Welcoming Remarks: Bruce Heiman, San Francisco State University (USA)
 Conference Chair: Gerald Albaum, University of New Mexico (USA)
 Host School: Vance Roley, Dean of the Business School, University of Hawaii - Manoa (USA)

8:35–10:00 AM

PLENARY SESSION: Issues in Research Methodology

10:00–10:15 AM

COFFEE BREAK

10:15– NOON

1.1.A Supply Chain Issues	1.1.B Joint Venture Issues	1.1.C Foreign Direct Investment Issues
-------------------------------------	--------------------------------------	--

NOON – 1:30 PM

AWARDS LUNCHEON & KEYNOTE ADDRESS (PROF. LEE ENDRESS)

1:30 – 2:45 PM

1.2.A Strategic Issues	1.2.B Knowledge Management Issues	1.2.C Stock Ownership Issues in China & Taiwan
----------------------------------	---	--

2:45 – 3:00 PM

COFFEE BREAK

3:00- 4:45 PM

1.3.A Consumer Behavior Issues	1.3.B Competitive Advantage Issues	1.3.C Economic Issues: Country Studies
--	--	--

Saturday, January 8th

7:00 – 8:00 AM

REGISTRATION & BREAKFAST

8:00 – 9:45 AM

2.1.A Application of Technology Issues	2.1.B Social Responsibility, Ethics & Policy Issues	2.1.C Financial Management Issues
--	---	---

9:45 – 10:00 AM

COFFEE BREAK

10:00– 11:30 AM

2.2. SPECIAL Plenary Session

Carolyn Stephenson: Sustainable Development & The Impact on International Business of Current United Nations Efforts

11:30 – 1:30 PM

Small Group **SPONSORED LUNCH** at Area Restaurants

1:30 – 3:00 PM

2.3.A Marketing Services Internationally: Issues	2.3.B CASES	2.3.C Earnings & Yield Issues
--	-----------------------	---

3:00 – 3:15 PM

COFFEE BREAK

3:15 – 5:00 PM

2.4.A Market Entry Issues	2.4.B Total Quality Management Issues	2.4.C International, Value & Trade Issues
-------------------------------------	---	---

Sunday, January 9th

7:30 – 8:30 AM

BREAKFAST

8:30 - NOON

PLENARY SESSION: PLANNING & SITE SELECTION FOR IBEC 2006
 ALL ARE WELCOME & ENCOURAGED TO ATTEND & PARTICIPATE

Topics in the sessions (rooms) are arranged roughly as follows:

Session (Room) A: Marketing & International Business	Session (Room) B: Management & Information Technology	Session (Room) C: Economics & Finance
--	---	---

Signs will indicate the locations of Plenary Sessions and Registration.

PROGRAM SCHEDULE



FRIDAY, January 7th, 2005

7:00 – 8:00 AM Registration & Breakfast

8:15 – 10:00 AM PLENARY SESSION

8:15 – 8:35 AM Welcoming Remarks

Introductions: Bruce Heiman, San Francisco State University (USA)

Conference Chair: Gerald Albaum, University of New Mexico (USA)

Host School: Vance Roley, Dean of the Business School, University of Hawaii - Manoa (USA)

8:35 – 10:00 AM Issues in Research Methodology

Session Chair: Kenneth Baker, University of New Mexico (USA)

Going Online Internationally

Scott M. Smith, Brigham Young University (USA)

Equivalence and Measuring Corporate Reputation in Cross-National Research

Robert Rogers, Marketing Metrics (USA)

Catherine Roster, University of New Mexico (USA)

Mary Margaret Weber, University of New Mexico (USA)

The “Imposed Ethic” in Survey Research: Fact or Fallacy

Gerald Albaum, University of New Mexico (USA)

Kenneth Baker, University of New Mexico (USA)

New Methods in Decision Neuroscience and their Application to Cross-Cultural Consumer Studies

Irwin Levin, University of Iowa (USA)

Baba Shiv, University of Iowa (USA)

Antoine Bechara, University of Iowa (USA)

Joshua Weller, University of Iowa (USA)

10:00 – 10:15 AM COFFEE BREAK

10:15 – Noon SESSION I.1

Session I.1.A: **Supply Chain Issues**

Session Chair: Myna German, Berkeley College (USA)

Global Supply Chain in the Chemicals Industry: Environmental Risks perspective

Jay van Wyk, Meerkat Associates & University of New Mexico (USA)

Wilbert Baerwaldt, Airproducts: Europe Logistics (USA)

From Cost Reduction Image of Purchasing to Supply Chain Management: Competitive Challenges of the African Continent

Ralph Palliam, American University of Sharjah (United Arab Emirates)

A Data Envelopment Analysis Approach Based on Total Cost of Ownership for Supplier Selection

Reza Mohammady Garfamy, Universitat Autònoma de Barcelona (Spain)

Chain of Pearls: Pearl River Delta Supply Chains as Enablers for Long Term Development of Hong Kong

Josephine Lee Ying Sau, Macquarie University (Australia)

Theresa Lee Yuen Han, Macquarie University (Australia)

Norma Harrison, Macquarie University (Australia)

Hanna Skytta, Macquarie University (Australia)

Session I.I.B: **Joint Venture Issues**

Session Chair: Hans Rask Jensen, University of Southern Denmark (Denmark)

Multinationals' Property Rights & International Joint Ventures in an Emerging Market

Tung-lung Steven Chang, Long Island University (USA)

Coordination Costs and Coordination Mechanisms in Alliances: An Evolutionary View

Prakash K. Chathoth, San Francisco State University (USA)

Bruce A. Heiman, San Francisco State University (USA)

Gerardo Ungson, San Francisco State University (USA)

Evaluating a Joint Venture: NUMMI at Age 20

Edwin C. Duerr, San Francisco State University (USA) (Emeritus)

Mitsuko S. Duerr, San Francisco State University (USA) (Retired)

The Complexity of Culture in Studying Joint Ventures' Performances

Vijayan P. Munusamy, University of Hawaii at Manoa (USA)

Session I.I.C: **Foreign Direct Investment Issues**

Session Chair: Frank W. Agbola, University of Newcastle (Australia)

Foreign Direct Investment: A Comparison of India and China

Yasmeen Mohiuddin, Sewanee – University of the South (USA)

Trends Characteristics and Strategies of Japan Inflows and Outflows of Foreign Direct Investment

Pellegrino Manfra, Q.C.C. City University New York (USA)

Analysis of the Currency Impact on International Investment

Anand Shetty, Iona College (USA)

John Manley, Iona College (USA)

Noon – 1:30 PM AWARDS LUNCHEON—Keynote Speaker: Lee Endress

1:30 – 2:45 PM SESSION 1.2

Session 1.2.A: **Strategic Issues**

Session Chair: Maria Concepcion Verona Martel, Universidad de Las Palmas de Gran Canaria (Spain)

The Four Factor Model of Justice: An Application to Customer Complaint Handling

Ronald L. Hess, Jr., The College of William and Mary, (USA)

Maureen Ambrose, University of Central Florida (USA)

A Comparative Analysis of New Product Development in Italy and Japan: The Impact of Practices, Process, Strategy and Capabilities on Performance

Yoshiki Matsui, Yokohama National University (Japan)

Hideaki Kitanaka, Takushoku University (Japan)

Osam Sato, Tokyo Keizai University (Japan)

Marketing to Chinese Youths: Their Cultural Transformation and Its Strategic Implications

Wen Gong, Morgan State university (USA)

Zhan G. Li, University of San Francisco (USA)

Tiger Li, Florida International University (USA)

Session 1.2.B: **Knowledge Management Issues**

Session Chair: Bruce Heiman, San Francisco State University (USA)

Knowledge Management in Design and Manufacturing Outsourcing

L. Zhao, Nanyang Technological University (Singapore)

T. H. Yim-Teo, Nanyang Technological University (Singapore)

An Exploratory Study of the Effect of National Culture on Knowledge Management Expectations: A Comparison of Taiwanese and U.S. perceptions

William D. Schulte, Shenandoah University (USA)

Po Jeng Wang, Shenandoah University (USA)

Aligning Organizational Dynamic Capabilities: Achieving Organizational Transformation in Knowledge Intensive Firms

Shiaw (David) Wu, University of South Australia (Australia)

Session 1.2.C: **Stock Ownership Issues in China & Taiwan**

Session Chair: Anand Shetty, Iona College (USA)

A Special and Undervalued Stock Market in Taiwan

Yao Chun Tsao, I-Shou University (Taiwan)

Correlation Study on Executive Stock Ownership and Long-term Performance of Hi-tech Companies in China: An Empirical Analysis

Huixin Huang, Peking University (China)

Long Peng, Beijing Foreign Studies University (China)

Bingbing Dai, Peking University (China)

Performance of Securities Investment Funds in China

Xiaoqing Eleanor Xu, Seton Hall University (USA)

2:45 – 3:00 PM COFFEE BREAK

3:00 – 4:45 PM SESSION I.3

Session I.3.A: **Consumer Behavior Issues**

Session Chair: Xiaoqing Eleanor Xu, Seton Hall University (USA)

International Consumer Behavior: A Literature Review of Empirical Research 1968-2004

Erika Schlomer-Fischer, California Lutheran University (USA)

Carl Dresden, Coastal Carolina University (USA)

Infatuated by Forged Products: Why Consumers Knowingly Buy Counterfeits

Elfriede Penz, Wirtschaftsuniversitat Wien (Austria)

Bodo B. Schlegelmilch, Wirtschaftsuniversitat Wien (Austria)

Barbara Stottinger, Wirtschaftsuniversitat Wien (Austria)

What Does Political Consumerism Mean for Marketers?

Hans Rask Jensen, University of Southern Denmark (Denmark)

Consumer Behavior in the Purchase of a Newspaper: Can Religions Be Segments? A Cross-cultural study of Mormons, Orthodox Jews and Methodists

Myna German, Berkeley College (USA)

Session I.3.B: **Competitive Behavior Issues**

Session Chair: John Manley, Iona College (USA)

The Globalization of the Wine Industry: Implications for Old and New World Producers

Susan Cholette, San Francisco State University (USA)

Richard M. Castaldi, San Francisco State University (USA)

April Fredrick, San Francisco State University (USA)

Beyond Governance: The Effects of Knowledge and Transaction-cost Factors on Innovation Wuccess

Bruce A. Heiman, San Francisco State University (USA)

Subin Im, San Francisco State University (USA)

Namwoon Kim, Hong Kong Polytechnic University (Hong Kong)

Intangible Assets of Korean Manufacturing Firms Listed on the Stock Exchange

Sunghoon Hong, Honam University (Korea)

Winning Hearts and Minds – Beyond a “Message Content vs. Delivery” Debate: Structural and Institutional Foundations of U.S. Public Diplomacy Failure and Success

Bruce A. Heiman, San Francisco State University (USA)

Senem E. Ozer, San Francisco State University (USA)

Session I.3.C: **Economic Issues: Country Studies**

Session Chair: Pellegrino Manfra, Q.C.C. City University New York (USA)

Price Convergence and Market Integration: Strong Evidence Using Canadian Data

Jianhui Huang, University of Alberta (Canada)

Na Li, Hong Kong Polytechnic University (Hong Kong)

Informative Content of the Debt on the Spanish Stock Exchange

Maria Concepcion Verona Martel, Universidad de Las Palmas de Gran Canaria (Spain)

Yaiza Garcia Padron, Universidad de Las Palmas de Gran Canaria (Spain)

Ghana’s Exchange Rate System and Its Impact on Inflation

Frank W. Agbola, University of Newcastle (Australia)

SATURDAY, January 8th, 2005

7:00 – 8:00 BREAKFAST & REGISTRATION

8:00 – 9:45 AM SESSION 2.1

Session 2.1.A: **Application and Development of Technology Issues**

Session Chair: Nikiforos T. Laopodis, Fairfield University (USA)

Are There Different Paths for Disruptive Technologies? Alternative Trajectories to Optimization of DT

Hanna Skytta, Macquarie University (Australia)

Norma Harrison, Macquarie University (Australia)

E-commerce in Developing Countries: Issues and Influences

Alev M. Efendioglu, University of San Francisco (USA)

Vincent F. Yip, University of San Francisco (USA)

William L. Murray, University of San Francisco (USA)

Internet Users’ Behavior and E-commerce Strategy: A Competitive Research Series in Taiwan

Tung-Xiung Wu, Shih Hsin University (Taiwan)

Factor Related to the Using of Internet Technologies into Professional Tasks by Instructors at Saudi Technical Colleges

Dr. Sulaiman N. Almusalam, College of Technology – Riyadh (Saudi Arabia)

Session 2.1.B: **Social Responsibility, Ethics & Policy Issues**

Session Chair: NyoNyo Aung Kyaw, Iona College (USA)

Towards Ethical Employee Governance: A Stakeholder Systems Approach

John Simmons, Liverpool John Moores University (United Kingdom)

Corporate Social Responsibility in a Global Environment: A Common Sense Perspective

Linvol Henry, California State University, San Bernardino (USA)

Nabil Y. Razzouk, California State University, San Bernardino (USA)

Public Procurement and the Rise of National Champions in the Deregulated European Markets for Public Transportation

Gunnar Alexandersson, Stockholm School of Economics (Sweden)

Staffan Hulten,, Stockholm School of Economics (Sweden) and Ecole Centrale Paris (France)

Fish for the Future: An Assessment of Fishery Conservation Policies in the Philippines

Maria Rebecca A. Campos, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)

Blanquita R. Pantoja, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)

Nerlita M. Manalili, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)

Marideth Bravo, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)

Session 2.1.C: **Financial Management Issues**

Session Chair: Jeffrey Haber, Iona College (USA)

Price Controls and R & D Intensity

Steve Molloy, Canisius College (USA)

The Impact of the Sarbanes-Oxley Act of 2002: A Perspective from CFOs

Zhuoming “Joe” Peng, State University of New York at Oswego (USA)

William P. Dukes, Texas Tech University (USA)

Decline, Turnaround and Managerial Ownership

John D. Francis, Iona College (USA)

Eleni Mariola, Iona College (USA)

Privatization of Social Security: A Comparison of the Performance in Chile for the U.S.

Anand Shetty, Iona College (USA)

Charles O’Donnell, Iona College (USA)

Session Chair: Hugh McCabe, Westchester C.C. (USA)

***Sustainable Development &
The Impact on International Business of Current United Nations Efforts***

Shirley Daniel & Carolyn Stephenson, University of Hawaii – Manoa (USA)
Sustainable Development, with Insights into the United Nations' Position and Efforts

Hugh McCabe, Westchester C.C. (USA)
The Operation and Influence of NGOs

John Manley, Iona College (USA)
Anticipated Impact of the Recent Announcement of the Selivery of the Russian Federation's Instrument of Ratification for the 1997 Kyoto Protocol to the United Nations Framework Convention.

11:30 – 1:30 PM Small Group **SPONSORED LUNCH** at area restaurants
Please sign up well in advance at the Registration Table
*Thanks to our sponsors: Iona College Hagan School of Business,
and San Francisco State University College of Business*

1:30 – 3:00 PM SESSION 2.3

Session 2.3.A: **Marketing Services Internationally: Issues**

Session Chair: Hanna Skytta, Macquarie University (Australia)

***Expectations of Working Relationships in International Buyer-Seller Relationships:
Development of a Relationship Continuum Scale***

David L. Jones, San Francisco State University (USA)

***The Effect of International Terror Attacks on German Consumers' Perceptions and
Future Travel Plans***

Ron Lennon, Barry University (USA)

Bay O'Leary, Barry University (USA)

Marketing Services Internationally – A Rich Topic for Much Needed Research

Aidan Daly, National University of Ireland – Galway (Ireland)

Juliana McDonnell, National University of Ireland – Galway (Ireland)

Session 2.3.B: **Cases**

Session Chair: Anand Shetty, Iona College (USA)

The Political Economy of Microsoft's Antitrust Travails

Carlos Machado, Universidade do Minho (Portugal)

Trans-Global Corporation: Case Study

Charles J. McPeak, Pepperdine University (USA)

Owen P. Hall, Jr., Pepperdine University (USA)

Betfair: Transforming the World's Wagering

Leyland Pitt, Simon Fraser University (Canada)

Daniel Shapiro, Simon Fraser University (Canada)

Richard Watson, University of Georgia (USA)

Risk Management Fiasco: Case of Metallgesellschaft

Anand Shetty, Iona College (USA)

John Manley, Iona College (USA)

Session 2.3.C: **Earnings and Yield Issues**

Session Chair: Steve Molloy, Canisius College (USA)

Dynamic Interactions among the Stock Market, Federal Funds Rate, Inflation, and Economic Activity

Nikiforos T. Laopodis, Fairfield University (USA)

What Puts the Convenience in Convenience Yields?

Bahram Adrangi, University of Poland (Poland)

Arjun Chatrath, University of Poland (Poland)

Rohan Christie-David, Louisiana Tech University (USA)

William T. Moore, University of South Carolina (USA)

Quality of Earnings Ratings

Jeffrey Haber, Iona College (USA)

3:00 – 3:15 PM COFFEE BREAK

3:15 – 5:00 PM SESSION 2.4

Session 2.4.A: **Market Entry Issues**

Session Chair: Nikiforos T. Laopodis, Fairfield University (USA)

A Transaction Cost Analysis of Market Entry Modes in the Advertising Industry: Logistics Analysis

Rick T. Wilson, Saint Louis University (USA)

Ik-Whan G. Kwon, Saint Louis University (USA)

Firm's Experience and Entry Mode on Performance: Electric and Electronic Industry in Thailand

Hla Theingi, Asian Institute of Technology (Thailand)

John C.S. Tang, Asian Institute of Technology (Thailand)

Firm Characteristics, Institutional Environment, Capital Structure and Firm Value: A Global Perspective

NyoNyo Aung Kyaw, Iona College (USA)

Assessing Global Product Competitive Advantage: A Resource-Based Perspective

Yushan Zhao, University of Wisconsin (USA)

Session 2.4.B: **Total Quality Management Issues**

Session Chair: Jeffry Haber, Iona College (USA)

Management and Organizational Processes: An Underlying Rhetorical Model

Charles E. Beck, University of Colorado at Colorado Springs (USA)

A Comparison of Quality Management in Various Categories of Small Service Businesses

B.P. Lingaraj, Indiana University-Purdue University at Fort Wayne (USA)

Joseph N. Khamalah, Indiana University-Purdue University at Fort Wayne (USA)

Manisha Bhasin, Indiana University-Purdue University at Fort Wayne (USA)

Employee Empowerment for Total Quality Management: An Investigation of the Concept in Saudi Arabia

Naser Al-omaim, College of Technology – Riyadh (Saudi Arabia)

Entrepreneurial Orientation in a Franchise System

Alex Maritz, Centre of Innovation and Entrepreneurship – Unitec (New Zealand)

Session 2.4.C: **International, Value & Trade Issues**

Session Chair: Donald R. Moscato, Iona College (USA)

International Mergers and Acquisitions: Diagnosis and Management of Cultural Differences in Post-Merger Integration

Martin C. Reiman, Freiberg University (Germany)

Oliver S. Schilke, Witten Herdecke University (Germany)

Location Effects on Income Property Values

Christian Janssen, University of Victoria (Canada)

An Assessment of Privacy and Security Policies of U.S., European and Latin American Banks

Donald R. Moscato, Iona College (USA)

Eric D. Moscato, Iona College (USA)

Recent Patterns in International Trade

Jan Guldager Jorgensen, University of Southern Denmark (Denmark)

Morten Skak, University of Southern Denmark (Denmark)

SUNDAY, January 9th, 2005

7:30 – 8:30 AM BREAKFAST

8:30 – Noon PLENARY SESSION

Planning and Site Selection for the IBEC 2006

ALL ARE WELCOME TO ATTEND AND PARTICIPATE.

Session Chair: Gerald Albaum, University of New Mexico (USA)

IBEC 2005 Conference Chair

ACKNOWLEDGEMENTS

The Organizing Committee of IBEC 2005 thanks the sponsoring institutions that support our efforts to offer a conference comprised of high-quality academic papers and substantive discourse on international themes in business and economics:



University of Hawai'i, Manoa
College of Business Administration,
Pacific Asian Management Institute,
and Center for International Business
Education and Research (CIBER)

Hagan School of Business

The Organizing/Host Committee of IBEC 2005 Conference Chair

Gerald Albaum, University of New Mexico, USA

Program Chair

John Manley, Iona College, USA

Review Chairs

Anand Shetty, Iona College, USA

David Smith, National University, USA

Hwy-Chang Moon, Seoul National University, Korea

Morten Skak, University of Southern Denmark, Denmark

John Manley, Iona College, USA

Patricia Ordoñez de Pablos, Universidad de Oviedo, Spain

Arrangements Chairs

Bruce Heiman, San Francisco State University, USA

Jay Kang, San Francisco State University, USA

Jack Suyderhoud, University of Hawaii, USA

Special thanks for logistical support to

Rochelle C. Almanzor-McArthur, PAMI, CIBER, University of Hawaii, USA

Student Assistants

Divya Dutt, San Francisco State University, Linda Lam, San Francisco State University, Christine Wong, San Francisco State University, Vijayan P Munusamy, University of Hawaii, USA, Daoping He, University of Hawaii, USA, Grant Kim, University of Hawaii, USA, Sachin S. Rulkar, University of Hawaii, USA, Kuan-Chuen Wu, University of Hawaii, USA

Reviewer Acknowledgement

Jeff Alstete, Iona College, USA, David Bean, Iona College, USA, Charles Cante, Iona College, USA, John Francis, Iona College, USA, George Prioivos, Iona College, USA, Gerry Albaum, University of New Mexico, USA, Howard Nemiroff, Long Island University, USA, Jack P. Suyderhoud, University of Hawaii at Manoa, USA, Nick Laopodis, Fairfield University, USA, Jose Parreño, Universidad de Oviedo, Spain, Robert Manley, Dowling College, USA, Roger Levy, St. Thomas Aquinas College, USA, Ed Duerr, San Francisco State University: Emeritus, USA, Craig Williams, Susquehanna University, USA, Torben Andersen, University of Southern Denmark, Denmark, Niels Nolsøe Grünbaum, University of Southern Denmark, Denmark, Claus Munk, University of Southern Denmark, Denmark, Svend Hollensen, University of Southern Denmark, Denmark, Per Servais, University of Southern Denmark, Denmark, Kurt Pedersen, Aarhus School of Business, Denmark, Denmark, Jørgen Drud Hansen, Vilnius University, Lithuania, John Kim, Korea University, Korea, Sang H. Nam, University of Victoria, Canada, Jiatao Li, Hong Kong University of Science and Technology, Hong Kong, Cheng-Min Chuang, National Taiwan University, Taiwan, Yongsun Paik, Loyola Marymount University, USA, Farhang Mossavar-Rahmani, National University, USA, Darryl Mitry, Norwich University, National University and Reforming Economics Research Institute, USA, J. Robert Skalnik, Azusa Pacific University, USA, Juan España, National University, USA, Muhannad Ali El-Mefleh, National University, USA, Christian Aaen, Economics Research Associates, USA, Wali Mondal, National University, USA, Gregory Merrill, National University, USA, Forrest E. Young, National University, USA, George Mangiero, Iona College, USA, Ahmad Tootoonchi, Frostburg University, Ursula Wittig-Burman, Iona College, USA, Shyam Lodha, Southern Connecticut State University, USA, Jeffrey Haber, Iona College, USA, Eleni Mariola, Iona College, USA, Jill D'Aquila, Iona College, USA, Vinny Calluzzo, Iona College, USA, Don Moscato, Iona College, USA, R. Richardson, Iona College, USA, Andy Braunstein, Iona College, USA, Nyonyo Kyaw, Iona College, USA, Bharat Bhalla, Fairfield University, USA, Sue Rozensher, Iona College, USA, Joe Ford, Iona College, USA, Huldah Ryan, Iona College, USA, Shekar Shetty, Western New England College, USA, Krishna Kashibhatla, North Carolina A & T State University, USA, Charles O'Donnell, Iona College, USA, P. Manfra, Queens C. C. – CUNY, USA, J. L. Nasuti, Iona College, USA, Steve Kroleski, Iona College, USA, Wayne Jones, University of Louisville, Bruce A. Heiman, San Francisco State University, USA

Graphics and Program Design Sponsor

Cedric Cheng Design, Concord California, USA (<http://cedriccheng.com>)

