

Spring 2010

Dear Community Member,

Please allow this letter to formally introduce Fashion Network Association (FNA). FNA, formerly Student Fashion Association is a student run organization created to give those students passionate about fashion ways to gain industry knowledge through creating, producing, and promoting fashion events and publications. Our members leave FNA with a much better understanding of how the Fashion Industry works and many have made industry contacts for jobs upon graduation.

Each year Fashion Network Association donates a percentage of our proceeds to the San Francisco St. Vincent de Paul Society, a non-profit organization that provides human services to over 1000 men, women, and children every day through a spectrum of different programs (www.svdsp-sf.org).

Our largest event of the year is our annual spring fashion show highlighting the work of the students in the Apparel Design and Merchandising program at San Francisco State University. The show, Runway 2010: Nouvelle is a guarantee sell out with over 600 attendees and over 200 design gracing the runway at the San Francisco Design Center.

There are many ways to support FNA including:

- **An ad in our Runway 2010 program: 1/4 pg. \$75, 1/2 pg. \$125, full page \$225.**
- **Vendor table for \$200 to sell merchandise and/or promote your products/services at Runway 2010: Nouvelle**
- **Donation of items for our raffle for Runway 2010**
- **Donation for us to give as a scholarship in your (company) name**
- **Donation of funds we can use towards our events**

We thank you for considering our request and look forward to hearing from you.

If you have any questions or need further information please contact us at:
sfsufna@gmail.com

Sincerely,

Anna Komov
President Fashion Network Association
www.fnasf.com