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## Community Engagement & Empowerment for Diverse Audiences

Outdoor Recreation | Conservation & Environmental Education  
Natural Resources | Model Programs | Resources | Research  
Misc. Internet Links

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### *A Few Diversity-Related Programs, Resources and Best Practices*

#### **I. Sample Programs/Resources [national prototypes and models]**

- [Alpino](#) ["Changing the social context of mountain recreation in America"]
- [Asian Pacific American Program – U.S. Forest Service](#)
- [Beckwourth Mountain Club](#) [Denver-based]
- [Becoming an Outdoors Woman](#)
- [Big City Mountaineers](#)
- [Crissy Field Center](#) [partnership of the Golden Gate Nat'l Parks Conservancy & NPS]
- [Eagle Eye Institute](#) [Boston-based]
- [FamCamp®](#) [California State Parks]
- [GirlVentures](#) [Bay Area]
- [Great Plains Restoration Council](#) [Houston-based with projects in SD, NM, TX]
- [Inner City Outings](#) [Sierra Club]:
- [Keeping it Wild](#) [Atlanta]
- [Mosaic Project](#) [Bay Area]
- [Pacific Leadership Institute](#) [Program of San Francisco State University]
- [OutdoorAfro.com](#) [Social media site – “where black people and nature meet”]
- [Outdoor Youth Connection](#) [Partnership of CA State Parks & SF State]
- [Outward Bound Los Angeles](#) (formerly “Outward Bound Adventures”)
- [Santa Fe Mountain Center](#)
- [Urban Habitat](#) [Bay Area]
- [Urban Wilderness Project](#) [Seattle]
- [WildLink](#) [Interagency partnership: NPS, USFS, BLM, Naturebridge, and others]
- [Wonderful Outdoor World](#)

## II. Key Organizations, Associations, and Misc. Internet Resources

- [African American Experience Fund / National Park Foundation](#)
- [African American Travel Conference](#)
- [African American Village](#)
- [American Indian Higher Education Consortium](#)
- [American Indian Science and Engineering Society](#)
- [Asian American Village](#)
- [Asians in America Magazine](#)
- [Association of African American Museums](#)
- [Association on American Indian Affairs](#)
- [Association for Environmental & Outdoor Education – Diversity Resources](#)
- [Black Meetings and Tourism](#)
- [Black Travels.com](#)
- [Center for Diversity & the Environment](#)
- [Cultural Resources Diversity Internship Program, National Center for Cultural Resources, National Park Service](#)
- [EarthLinks](#)
- [Earthwise Productions](#)
- [George Wright Society's Diversity & Relevancy Programs](#)
- [Goombay Adventures](#)
- [Greening Youth Foundation](#)
- [Hispanic Village](#)
- [Hmong Studies Internet Resource Center](#)
- [Keeping It Wild](#)
- [Latino Outdoors](#)
- [Minorities in Agriculture, Natural Resources, and Related Sciences](#)
- [Multicultural Advantage](#) [career networking, recruiting opportunities]
- [National African American RV Association](#)
- [National Association of Black School Educators](#)
- [National Association of Black Scuba Divers](#)

- [National Association for Multicultural Education](#)
- [National Black Tourism Network](#)
- [National Hispanic Environmental Council](#)
- [National Tribal Environmental Council](#)
- [Native American Fish and Wildlife Society](#)
- [Native Americans and the Environment](#)
- [Native American Environmental Protection Coalition](#)
- [Native American Village](#)
- [New York Restoration Project](#)
- [Outdoor Activity Center](#) [a program of the West Atlanta Watershed Alliance]
- [OutdoorAfro.com](#)
- [Outdoor Educator's Institute](#) [building the next gen of diverse outdoor leaders]
- [Outdoor and Experiential Education for Adolescent Girls](#)
- [Society for Advancement of Chicanos and Native Americans in Science](#)
- [Southwest Network for Environmental & Economic Justice](#)
- [Tennessee Aquatic and Development Group](#)
- [Women in Natural Resources](#)

### **III. Colleges and Universities**

- [American Indian Institute](#) [University of Oklahoma]
- [Asian American and Pacific Islander Institutions](#)
- [Center for Urban Education](#) [University of Northern Colorado]
- [Diversity Database – “Moving Towards Community”](#) [University of Maryland]
- [Diversity Research Laboratory](#) [University of Illinois]
- [Environmental Justice Resource Center](#) [Clark Atlanta University]
- [Haskell Environmental Research Studies Center](#) [Haskell Indian Nations University]
- [Historically Black Colleges and Universities](#)
- [Hispanic Association of Colleges and Universities](#)
- [Hispanic Serving Institutions](#)
- [Indian/Tribal Colleges, Institutes, and Universities](#)
- [Institute for Tribal Environmental Professionals](#) [Northern Arizona University]

- [Hispanic Leadership Program in Agriculture and Ecology](#) [University of Texas, San Antonio] - [The Culture and Policy Institute](#) at U.T.
- [Multicultural Environmental Leadership Development Initiative](#) [University of Michigan]
- US Dept of Education – [Colleges/universities enrolling populations with significant percentages of minority students](#).

#### **IV. Learning Options, Sensitivity Tools, Sample Publications**

- [African American Concern for the Environment - Dispelling Old Myths](#)
- [Black and Brown Faces in America's Wild Places](#) (youth version also available)
- [Building Capacity Through Diversity Project](#)
- [Building Relationships with Communities of Color: The Western States Diversity Project](#)
- [The] ["D" Word: Creating a Niche for Diversity](#)
- [Diversity and the Future of the U.S. Environmental Movement](#)
- [Diversity Inc.com](#)
- [Diversity Matters](#)
- [Environmental Justice Resources](#)
- [Gender Training](#) – Resources and training for gender issues in the workplace
- [Gloryland](#) (S. Johnson, author; NPS ranger)
- [Keeping National Parks Relevant in the 21<sup>st</sup> Century](#)
- [Legacy on the Land](#) (The Peterman's, authors; Consultants)
- [Multi-ethnic Advocates for Cultural Competence](#)
- [National Multicultural Institute](#)
- [New America Media](#) – News through the ethnic lens
- [Resources on Outdoor Inclusivity](#) (brief but good)
- [Southern Poverty Law Center](#)
- [Teaching Tolerance – Southern Poverty Law Center](#)
- [Ten \(10\) Tips for attracting new cultural groups to park district, forest, preserve, conservation and recreation agency programs](#)
- [Transformative Alliances](#) – Anti-oppression and inclusiveness consulting



## V. Research, Statistics and Demographic Information / Data [no particular order]

- [National Park Service, Social Science](#)
- [Racial and Ethnic Diversity of National Park System Visitors and Non-Visitors](#) (2009)
- [Connecting People & Parks](#) (NPS 2<sup>nd</sup> Century Commission, Committee Report)
- [Ethnic and Racial Diversity of National Park System Visitors and Non-Visitors](#) (2003)
- [Searchable database of completed NPS research](#)
- [NPS Public Use Statistics 2007](#)
- [The Visitor Services Project](#) (VSP). University of Idaho conducts research at 10 [ten] parks each year. Many survey instruments and summary reports are available on-line. Reports can be downloaded and information can be obtained on a park-by-park basis. Follow link to Survey Reports and Questionnaires.
- [Association of Race/Ethnicity, Gender, and Social Class in Outdoor Recreation Experiences: State of the Knowledge Report](#)
- [Keeping National Parks Relevant in the 21<sup>st</sup> Century](#)
- [Outdoor Industry Foundation](#) [includes various demographic information/resports]
- [Outdoor Industry Association - Social Research/Participation Studies](#)
- [Outdoor Recreation in America / Research](#)
- [Outdoor Recreation Participation Report](#) (2011)
- [National Parks Conservation Association](#)
- [Center for Diversity and the Environment](#)
- [US Forest Service/Research and Development](#)
- [Serving Culturally Diverse Visitors to Forests in CA: A Resource Guide](#)
- [Race, Poverty, and the Environment](#) [journal for social & environmental justice]
- [National Survey on Recreation and the Environment](#)
- [Tribal Wilderness Research Needs](#)
- [Customer Diversity and the Future Demand for Outdoor Recreation](#)
- [“Better Reflecting Our Country’s Growing Diversity: Progress Has Been Made, But Work Remains for National Parks and Monuments”](#) (Center for American Progress, 2014)
- [Quantitative Study on the Reach, Impact and Potential of Ethnic Media](#)
- U.S. Army Corps of Engineers Research and Development Center [ethnic diversity]

[Site 1](#) | [Site 2](#) | [Site 3](#) | [Site 4](#)



## VI. A Few Experts / Consultants



“The Diverse Environmental Leaders (DEL) National Speakers Bureau provides knowledgeable, articulate and experienced experts of color to build broad community support for the protection of our public lands through relevancy, diversity and inclusion....”

More information: <http://delnsb.com/>

List of speakers: <http://delnsb.com/speakers/>

*There are many others ... here's a sample selection:*



### **Angela Park**

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***[Note: For other experts not already included on the Diverse Environmental Leaders (DEL) national network of speakers, we invite you to be listed here – ]***



