ACKNOWLEDGEMENTS

The Organizing Committee of IBEC 2005 thanks the sponsoring institutions that support our efforts to offer a conference comprised of high-quality academic papers and substantive discourse on international themes in business and economics:

The Organizing/Host Committee of IBEC 2005

Conference Chair
Gerald Albaum, University of New Mexico, USA

Program Chair
John Manley, Iona College, USA

Review Chairs
Anand Shetty, Iona College, USA
David Smith, National University, USA
Hwy-Chang Moon, Seoul National University, Korea
Morten Skak, University of Southern Denmark, Denmark
John Manley, Iona College, USA
Patricia Ordoñez de Pablos, Universidad de Oviedo, Spain

Arrangements Chairs
Bruce Heiman, San Francisco State University, USA
Jay Kang, San Francisco State University, USA
Jack Suyderhoud, University of Hawaii, USA

Special thanks for logistical support to Rochelle C. Almanzor-McArthur, PAMI, CIBER, University of Hawaii, USA

Student Assistants
Divya Dutt, San Francisco State University, Linda Lam, San Francisco State University, Christine Wong, San Francisco State University, Vijayan P Munusamy, University of Hawaii, USA, Daoping He, University of Hawaii, USA, Grant Kim, University of Hawaii, USA, Sachin S. Rulkar, University of Hawaii, USA, Kuan-Chuen Wu, University of Hawaii, USA

Reviewer Acknowledgement
Jeff Alstete, Iona College, USA, David Bean, Iona College, USA, Charles Cante, Iona College, USA, John Francis, Iona College, USA, George Priovolos, Iona College, USA, Gerry Albaum, University of New Mexico, USA, Howard Nemiroff, Long Island University, USA, Jack P. Suyderhoud, University of Hawaii at Manoa, USA, Nick Laopodis, Fairfield University, USA, Jose Parreño, Universidad de Oviedo, Spain, Robert Manley, Dowling College, USA, Roger Levy, St. Thomas Aquinas College, USA, Ed Duerr, San Francisco State University, Emeritus, USA, Craig Williams, Susquehanna University, USA, Torben Andersen, University of Southern Denmark, Denmark, Niels Nolsøe Grünbaum, University of Southern Denmark, Denmark, Claus Munk, University of Southern Denmark, Denmark, Svend Hollensen, University of Southern Denmark, Denmark, Per Servais, University of Southern Denmark, Denmark, Kurt Pedersen, Aarhus School of Business, Denmark, Denmark, Jørgen Drud Hansen, Vilnius University, Lithuania, John Kim, Korea University, Korea, Sang H. Nam, University of Victoria, Canada, Jiatoa Li, Hong Kong University of Science and Technology, Hong Kong, Cheng-Min Chuang, National Taiwan University, Taiwan, Yongsun Paik, Loyola Marymount University, USA, Farhang Mossavar-Rahmani, National University, USA, Darryl Mitry, Norwich University, National University and Reforming Economics Research Institute, USA, J. Robert Skalnik, Azusa Pacific University, USA, Juan España, National University, USA, Muhannad Ali El-Mefleh, National University, USA, Christian Aaen, Economics Research Associates, USA, Wali Mondal, National University, USA, Gregory Merrill, National University, USA, Forrest E. Young, National University, USA, George Mangiero, Iona College, USA, Ahmad Tootoonchi, Frostburg University, Ursula Wittig-Burman, Iona College, USA, Shyam Lodha, Southern Connecticut State University, USA, Jeffry Haber, Iona College, USA, Eleni Mariola, Iona College, USA, Jill D’Aquila, Iona College, USA, Vinny Calluzzo, Iona College, USA, Don Moscato, Iona College, USA, R. Richardson, Iona College, USA, Andy Braunstein, Iona College, USA, Nyonyo Kyaw, Iona College, USA, Bharat Bhalla, Fairfield University, USA, Sue Rozensher, Iona College, USA, Joe Ford, Iona College, USA, Huldah Ryan, Iona College, USA, Shekar Shetty, Western New England College, USA, Krishna Kashibhatla, North Carolina A & T State University, USA, Charles O’Donnell, Iona College, USA, P. Manfra, Queens C. C. - CUNY, USA, J. L. Nasuti, Iona College, USA, Steve Kroleski, Iona College, USA, Wayne Jones, University of Louisville, Bruce A. Heiman, San Francisco State University, USA

Graphics and Program Design Sponsor
Cedric Cheng Design, Concord California, USA (http://cedriccheng.com)

Hagan School of Business
Layout and design by Cedric Cheng Design • 925.216.9880 • cedric@cedriccheng.com • www.cedriccheng.com

University of Hawai‘i, Manoa
College of Business Administration, Pacific Asian Management Institute, and Center for International Business Education and Research (CIBER)

JANUARY 6-9, 2005
MARRIOTT WAIKIKI BEACH RESORT & SPA
HONOLULU, HAWAI‘I USA

IBEC 2005
4th Annual
International Business and Economy Conference

Emerging Issues in the Global Economy

JANUARY 6-9, 2005
MARRIOTT WAIKIKI BEACH RESORT & SPA
HONOLULU, HAWAI‘I USA
Thursday, January 6th
5:30 – 8:00 PM
REGISTRATION

6:30 – 8:30 PM
WELCOME RECEPTION

Friday, January 7th
7:00 – 8:10 AM
REGISTRATION & BREAKFAST
Welcoming Remarks: Bruce Heiman, San Francisco State University (USA)
Conference Chair: Gerald Albaum, University of New Mexico (USA)
Host School: Vance Roley, Dean of the Business School, University of Hawaii - Manoa (USA)

8:00 – 9:45 AM
PLENARY SESSION: Issues in Research Methodology

1:30 – 2:45 PM
1.2.A
Strategic Issues

1.2.B
Knowledge Management Issues

1.2.C
Stock Ownership Issues in China & Taiwan

Saturday, January 8th
7:00 – 8:00 AM
REGISTRATION & BREAKFAST

8:00 – 9:45 AM
2.1.A
Application of Technology Issues

2.1.B
Social Responsibility, Ethics & Policy Issues

2.1.C
Financial Management Issues

9:45 – 10:00 AM
COFFEE BREAK

10:00– 11:30 AM
2.2. SPECIAL Plenary Session
Carolyn Stephenson: Sustainable Development & The Impact on International Business of Current United Nations Efforts

11:30 – 1:30 PM
Small Group SPONSORED LUNCH at Area Restaurants

Sunday, January 9th
7:30 – 8:30 AM
BREAKFAST

8:30 – NOON
PLENARY SESSION: PLANNING & SITE SELECTION FOR IBEC 2006
ALL ARE WELCOME & ENCOURAGED TO ATTEND & PARTICIPATE

Topics in the sessions (rooms) are arranged roughly as follows:

Session (Room) A: Marketing & International Business
Session (Room) B: Management & Information Technology
Session (Room) C: Economics & Finance

Signs will indicate the locations of Plenary Sessions and Registration.
FRIDAY, January 7th, 2005

7:00 – 8:00 AM  Registration & Breakfast

8:15 – 10:00 AM  PLENARY SESSION

8:15 – 8:35 AM  Welcoming Remarks
Introductions: Bruce Heiman, San Francisco State University (USA)
Conference Chair: Gerald Albaum, University of New Mexico (USA)
Host School: Vance Roley, Dean of the Business School, University of Hawaii - Manoa (USA)

8:35 – 10:00 AM  Issues in Research Methodology
Session Chair: Kenneth Baker, University of New Mexico (USA)

Going Online Internationally
Scott M. Smith, Brigham Young University (USA)

Equivalence and Measuring Corporate Reputation in Cross-National Research
Robert Rogers, Marketing Metrics (USA)
Catherine Roster, University of New Mexico (USA)
Mary Margaret Weber, University of New Mexico (USA)

The “Imposed Ethic” in Survey Research: Fact or Fallacy
Gerald Albaum, University of New Mexico (USA)
Kenneth Baker, University of New Mexico (USA)

New Methods in Decision Neuroscience and their Application to Cross-Cultural Consumer Studies
Irwin Levin, University of Iowa (USA)
Baba Shiv, University of Iowa (USA)
Antoine Bechara, University of Iowa (USA)
Joshua Weller, University of Iowa (USA)

10:00 – 10:15 AM  COFFEE BREAK

10:15 – Noon  SESSION 1.1

Session 1.1.A:  Supply Chain Issues
Session Chair: Myna German, Berkeley College (USA)

Global Supply Chain in the Chemicals Industry: Environmental Risks perspective
Jay van Wyk, Meerkat Associates & University of New Mexico (USA)
Wilbert Baerwaldt, Airproducts: Europe Logistics (USA)
From Cost Reduction Image of Purchasing to Supply Chain Management: Competitive Challenges of the African Continent
Ralph Palliam, American University of Sharjah (United Arab Emirates)

A Data Envelopment Analysis Approach Based on Total Cost of Ownership for Supplier Selection
Reza Mohammady Garfamy, Universitat Autonoma de Barcelona (Spain)

Chain of Pearls: Pearl River Delta Supply Chains as Enablers for Long Term Development of Hong Kong
Josephine Lee Ying Sau, Macquarie University (Australia)
Theresa Lee Yuen Han, Macquarie University (Australia)
Norma Harrison, Macquarie University (Australia)
Hanna Skytta, Macquarie University (Australia)

Session 1.1.B: Joint Venture Issues
Session Chair: Hans Rask Jensen, University of Southern Denmark (Denmark)

Multinationals’ Property Rights & International Joint Ventures in an Emerging Market
Tung-lung Steven Chang, Long Island University (USA)

Coordination Costs and Coordination Mechanisms in Alliances: An Evolutionary View
Prakash K. Chathoth, San Francisco State University (USA)
Bruce A. Heiman, San Francisco State University (USA)
Gerardo Ungson, San Francisco State University (USA)

Evaluating a Joint Venture: NUMMI at Age 20
Edwin C. Duerr, San Francisco State University (USA) (Emeritus)
Mitsuko S. Duerr, San Francisco State University (USA) (Retired)

The Complexity of Culture in Studying Joint Ventures’ Performances
Vijayan P. Munusamy, University of Hawaii at Manoa (USA)

Session 1.1.C: Foreign Direct Investment Issues
Session Chair: Frank W. Agbola, University of Newcastle (Australia)

Foreign Direct Investment: A Comparison of India and China
Yasmeen Mohiuddin, Sewanee – University of the South (USA)

Trends Characteristics and Strategies of Japan Inflows and Outflows of Foreign Direct Investment
Pellegrino Manfra, Q.C.C. City University New York (USA)

Analysis of the Currency Impact on International Investment
Anand Shetty, Iona College (USA)
John Manley, Iona College (USA)
1:30 – 2:45 PM  SESSION 1.2

Session 1.2.A:  **Strategic Issues**

Session Chair: Maria Concepcion Verona Martel, Universidad de Las Palmas de Gran Canaria (Spain)

*The Four Factor Model of Justice: An Application to Customer Complaint Handling*
Ronald L. Hess, Jr., The College of William and Mary, (USA)
Maureen Ambrose, University of Central Florida (USA)

*A Comparative Analysis of New Product Development in Italy and Japan: The Impact of Practices, Process, Strategy and Capabilities on Performance*
Yoshiki Matsui, Yokohama National University (Japan)
Hideaki Kitanaka, Takushoku University (Japan)
Osam Sato, Tokyo Keizai University (Japan)

*Marketing to Chinese Youths: Their Cultural Transformation and Its Strategic Implications*
Wen Gong, Morgan State university (USA)
Zhan G. Li, University of San Francisco (USA)
Tiger Li, Florida International University (USA)

Session 1.2.B:  **Knowledge Management Issues**

Session Chair: Bruce Heiman, San Francisco State University (USA)

*Knowledge Management in Design and Manufacturing Outsourcing*
L. Zhao, Nanyang Technological University (Singapore)
T. H. Yim-Teo, Nanyang Technological University (Singapore)

*An Exploratory Study of the Effect of National Culture on Knowledge Management Expectations: A Comparison of Taiwanese and U.S. perceptions*
William D. Schulte, Shenandoah University (USA)
Po Jeng Wang, Shenandoah University (USA)

*Aligning Organizational Dynamic Capabilities: Achieving Organizational Transformation in Knowledge Intensive Firms*
Shiaw (David) Wu, University of South Australia (Australia)

Session 1.2.C:  **Stock Ownership Issues in China & Taiwan**

Session Chair: Anand Shetty, Iona College (USA)

*A Special and Undervalued Stock Market in Taiwan*
Yao Chun Tsao, I-Shou University (Taiwan)
Correlation Study on Executive Stock Ownership and Long-term Performance of Hi-tech Companies in China: An Empirical Analysis
Huixin Huang, Peking University (China)
Long Peng, Beijing Foreign Studies University (China)
Bingbing Dai, Peking University (China)

Performance of Securities Investment Funds in China
Xiaqing Eleanor Xu, Seton Hall University (USA)

2:45 – 3:00 PM   COFFEE BREAK

3:00 – 4:45 PM    SESSION 1.3

Session 1.3.A:  Consumer Behavior Issues

Session Chair: Xiaqing Eleanor Xu, Seton Hall University (USA)

Erika Schlomer-Fischer, California Lutheran University (USA)
Carl Dresden, Coastal Carolina University (USA)

Infatuated by Forged Products: Why Consumers Knowingly Buy Counterfeits
Elfriede Penz, Wirtschaftsuniversitat Wien (Austria)
Bodo B. Schlegelmilch, Wirtschaftsuniversitat Wien (Austria)
Barbara Stottinger, Wirtschaftsuniversitat Wien (Austria)

What Does Political Consumerism Mean for Marketers?
Hans Rask Jensen, University of Southern Denmark (Denmark)

Consumer Behavior in the Purchase of a Newspaper: Can Religions Be Segments?
A Cross-cultural study of Mormons, Orthodox Jews and Methodists
Myna German, Berkeley College (USA)

Session 1.3.B:  Competitive Behavior Issues

Session Chair: John Manley, Iona College (USA)

The Globalization of the Wine Industry: Implications for Old and New World Producers
Susan Cholette, San Francisco State University (USA)
Richard M. Castaldi, San Francisco State University (USA)
April Fredrick, San Francisco State University (USA)

Beyond Governance: The Effects of Knowledge and Transaction-cost Factors on Innovation Wuccess
Bruce A. Heiman, San Francisco State University (USA)
Subin Im, San Francisco State University (USA)
Namwoon Kim, Hong Kong Polytechnic University (Hong Kong)
Intangible Assets of Korean Manufacturing Firms Listed on the Stock Exchange
Sunghoon Hong, Honam University (Korea)

Winning Hearts and Minds – Beyond a “Message Content vs. Delivery” Debate: Structural and Institutional Foundations of U.S. Public Diplomacy Failure and Success
Bruce A. Heiman, San Francisco State University (USA)
Senem E. Ozer, San Francisco State University (USA)

Session 1.3.C: Economic Issues: Country Studies
Session Chair: Pellegrino Manfra, Q.C.C. City University New York (USA)

Price Convergence and Market Integration: Strong Evidence Using Canadian Data
Jianhui Huang, University of Alberta (Canada)
Na Li, Hong Kong Polytechnic University (Hong Kong)

Informative Content of the Debt on the Spanish Stock Exchange
Maria Concepcion Verona Martel, Universidad de Las Palmas de Gran Canaria (Spain)
Yaiza Garcia Padron, Universidad de Las Palmas de Gran Canaria (Spain)

Ghana’s Exchange Rate System and Its Impact on Inflation
Frank W. Agbola, University of Newcastle (Australia)

Saturdays, January 8th, 2005

7:00 – 8:00 BREAKFAST & REGISTRATION

8:00 – 9:45 AM SESSION 2.1

Session 2.1.A: Application and Development of Technology Issues
Session Chair: Nikiforos T. Laopodis, Fairfield University (USA)

Are There Different Paths for Disruptive Technologies? Alternative Trajectories to Optimization of DT
Hanna Skytta, Macquarie University (Australia)
Norma Harrison, Macquarie University (Australia)

E-commerce in Developing Countries: Issues and Influences
Alev M. Efendioglu, University of San Francisco (USA)
Vincent F. Yip, University of San Francisco (USA)
William L. Murray, University of San Francisco (USA)

Internet Users’ Behavior and E-commerce Strategy: A Competitive Research Series in Taiwan
Tung-Xiung Wu, Shih Hsin University (Taiwan)

Factor Related to the Using of Internet Technologies into Professional Tasks by Instructors at Saudi Technical Colleges
Dr. Sulaiman N. Almusalam, College of Technology – Riyadh (Saudi Arabia)
Session 2.1.B:  Social Responsibility, Ethics & Policy Issues

Session Chair: NyoNyo Aung Kyaw, Iona College (USA)

Towards Ethical Employee Governance: A Stakeholder Systems Approach
John Simmons, Liverpool John Moores University (United Kingdom)

Corporate Social Responsibility in a Global Environment: A Common Sense Perspective
Linvol Henry, California State University, San Bernardino (USA)
Nabil Y. Razzouk, California State University, San Bernardino (USA)

Public Procurement and the Rise of National Champions in the Deregulated European Markets for Public Transportation
Gunnar Alexandersson, Stockholm School of Economics (Sweden)
Staffan Hulten, Stockholm School of Economics (Sweden) and Ecole Centrale Paris (France)

Fish for the Future: An Assessment of Fishery Conservation Policies in the Philippines
Maria Rebecca A. Campos, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)
Blanquita R. Pantoja, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)
Nerlita M. Manalili, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)
Marideth Bravo, Southeast Asia Regional Center for Graduate Study and Research in Agriculture College (Philippines)

Session 2.1.C: Financial Management Issues

Session Chair: Jeffry Haber, Iona College (USA)

Price Controls and R & D Intensity
Steve Molloy, Canisius College (USA)

The Impact of the Sarbanes-Oxley Act of 2002: A Perspective from CFOs
Zhuoming “Joe” Peng, State University of New York at Oswego (USA)
William P. Dukes, Texas Tech University (USA)

Decline, Turnaround and Managerial Ownership
John D. Francis, Iona College (USA)
Eleni Mariola, Iona College (USA)

Privatization of Social Security: A Comparison of the Performance in Chile for the U.S.
Anand Shetty, Iona College (USA)
Charles O’Donnell, Iona College (USA)
10:00 – 11:30 AM SESSION 2.2: PLENARY SESSION

Session Chair: Hugh McCabe, Westchester C.C. (USA)

**Sustainable Development &**
**The Impact on International Business of Current United Nations Efforts**

Shirley Daniel & Carolyn Stephenson, University of Hawaii – Manoa (USA)
*Sustainable Development, with Insights into the United Nations’ Position and Efforts*

Hugh McCabe, Westchester C.C. (USA)
*The Operation and Influence of NGOs*

John Manley, Iona College (USA)

11:30 – 1:30 PM Small Group **SPONSORED LUNCH** at area restaurants
*Please sign up well in advance at the Registration Table*
*Thanks to our sponsors: Iona College Hagan School of Business, and San Francisco State University College of Business*

1:30 – 3:00 PM SESSION 2.3

Session 2.3.A: **Marketing Services Internationally: Issues**

Session Chair: Hanna Skytta, Macquarie University (Australia)

*Expectations of Working Relationships in International Buyer-Seller Relationships: Development of a Relationship Continuum Scale*
David L. Jones, San Francisco State University (USA)

*The Effect of International Terror Attacks on German Consumers’ Perceptions and Future Travel Plans*
Ron Lennon, Barry University (USA)
Bay O’Leary, Barry University (USA)

*Marketing Services Internationally – A Rich Topic for Much Needed Research*
Aidan Daly, National University of Ireland – Galway (Ireland)
Juliana McDonnell, National University of Ireland – Galway (Ireland)

Session 2.3.B: **Cases**
Session Chair: Anand Shetty, Iona College (USA)

*The Political Economy of Microsoft’s Antitrust Travails*
Carlos Machado, Universidade do Minho (Portugal)
**Trans-Global Corporation: Case Study**
Charles J. McPeak, Pepperdine University (USA)
Owen P. Hall, Jr., Pepperdine University (USA)

**Betfair: Transforming the World’s Wagering**
Leyland Pitt, Simon Fraser University (Canada)
Daniel Shapiro, Simon Fraser University (Canada)
Richard Watson, University of Georgia (USA)

**Risk Management Fiasco: Case of Metallgesellschaft**
Anand Shetty, Iona College (USA)
John Manley, Iona College (USA)

Session 2.3.C: **Earnings and Yield Issues**
Session Chair: Steve Molloy, Canisius College (USA)

*Dynamic Interactions among the Stock Market, Federal Funds Rate, Inflation, and Economic Activity*
Nikiforos T. Laopodis, Fairfield University (USA)

**What Puts the Convenience in Convenience Yields?**
Bahram Adrangi, University of Poland (Poland)
Arjun Chatrath, University of Poland (Poland)
Rohan Christie-David, Louisiana Tech University (USA)
William T. Moore, University of South Carolina (USA)

**Quality of Earnings Ratings**
Jeffry Haber, Iona College (USA)

3:00 – 3:15 PM **COFFEE BREAK**

3:15 – 5:00 PM **SESSION 2.4**

Session 2.4.A: **Market Entry Issues**
Session Chair: Nikiforos T. Laopodis, Fairfield University (USA)

*A Transaction Cost Analysis of Market Entry Modes in the Advertising Industry: Logistics Analysis*
Rick T. Wilson, Saint Louis University (USA)
Ik-Whan G. Kwon, Saint Louis University (USA)

**Firm’s Experience and Entry Mode on Performance: Electric and Electronic Industry in Thailand**
Hla Theingi, Asian Institute of Technology (Thailand)
John C.S. Tang, Asian Institute of Technology (Thailand)

**Firm Characteristics, Institutional Environment, Capital Structure and Firm Value: A Global Perspective**
NyoNyo Aung Kyaw, Iona College (USA)
Assessing Global Product Competitive Advantage: A Resource-Based Perspective
Yushan Zhao, University of Wisconsin (USA)

Session 2.4.B: **Total Quality Management Issues**

Session Chair: Jeffry Haber, Iona College (USA)

**Management and Organizational Processes: An Underlying Rhetorical Model**
Charles E. Beck, University of Colorado at Colorado Springs (USA)

**A Comparison of Quality Management in Various Categories of Small Service Businesses**
B.P Lingaraj, Indiana University-Purdue University at Fort Wayne (USA)
Joseph N. Khamalah, Indiana University-Purdue University at Fort Wayne (USA)
Manisha Bhasin, Indiana University-Purdue University at Fort Wayne (USA)

**Employee Empowerment for Total Quality Management: An Investigation of the Concept in Saudi Arabia**
Naser Al-omaim, College of Technology – Riyadh (Saudi Arabia)

**Entrepreneurial Orientation in a Franchise System**
Alex Maritz, Centre of Innovation and Entrepreneurship – Unitec (New Zealand)

Session 2.4.C: **International, Value & Trade Issues**

Session Chair: Donald R. Moscato, Iona College (USA)

**International Mergers and Acquisitions: Diagnosis and Management of Cultural Differences in Post-Merger Integration**
Martin C. Reiman, Freiberg University (Germany)
Oliver S. Schilke, Witten Herdecke University (Germany)

**Location Effects on Income Property Values**
Christian Janssen, University of Victoria (Canada)

**An Assessment of Privacy and Security Policies of U.S., European and Latin American Banks**
Donald R. Moscato, Iona College (USA)
Eric D. Moscato, Iona College (USA)

**Recent Patterns in International Trade**
Jan Guldager Jorgensen, University of Southern Denmark (Denmark)
Morten Skak, University of Southern Denmark (Denmark)

**SUNDAY, January 9th, 2005**

7:30 – 8:30 AM **BREAKFAST**

8:30 – Noon **PLENARY SESSION**

**Planning and Site Selection for the IBEC 2006**
ALL ARE WELCOME TO ATTEND AND PARTICIPATE.

Session Chair: Gerald Albaum, University of New Mexico (USA)
IBEC 2005 Conference Chair
ACKNOWLEDGEMENTS

The Organizing Committee of IBEC 2005 thanks the sponsoring institutions that support our efforts to offer a conference comprised of high-quality academic papers and substantive discourse on international themes in business and economics:

The Organizing/Host Committee of IBEC 2005
Conference Chair
Gerald Albaum, University of New Mexico, USA

Program Chair
John Manley, Iona College, USA

Review Chairs
Anand Shetty, Iona College, USA
David Smith, National University, USA
Hwy-Chang Moon, Seoul National University, Korea
Morten Skak, University of Southern Denmark, Denmark
John Manley, Iona College, USA
Patricia Ordoñez de Pablos, Universidad de Oviedo, Spain

Arrangements Chairs
Bruce Heiman, San Francisco State University, USA
Jay Kang, San Francisco State University, USA
Jack Suyderhoud, University of Hawaii, USA
Special thanks for logistical support to
Rochelle C. Almanzor-McArthur, PAMI, CIBER, University of Hawaii, USA

Student Assistants
Divya Dutt, San Francisco State University, Linda Lam, San Francisco State University, Christine Wong, San Francisco State University, Vijayan P Munusamy, University of Hawaii, USA, Daoping He, University of Hawaii, USA, Grant Kim, University of Hawaii, USA, Sachin S. Rulkar, University of Hawaii, USA, Kuan-Chuen Wu, University of Hawaii, USA

Reviewer Acknowledgement
Jeff Alstete, Iona College, USA, David Bean, Iona College, USA, Charles Cante, Iona College, USA, John Francis, Iona College, USA, George Priovalos, Iona College, USA, Gerry Albaum, University of New Mexico, USA, Howard Nemiroff, Long Island University, USA, Jack P. Suyderhoud, University of Hawaii at Manoa, USA, Nick Laopoulos, Fairfield University, USA, Jose Parreño, Universidad de Oviedo, Spain, Robert Manley, Dowling College, USA, Roger Levy, St. Thomas Aquinas College, USA, Ed Duerr, San Francisco State University: Emeritus, USA, Craig Williams, Susquehanna University, USA, Torben Andersen, University of Southern Denmark, Denmark, Niels Nølsøe Grünbaum, University of Southern Denmark, Denmark, Claus Munk, University of Southern Denmark, Denmark, Svend Hollensen, University of Southern Denmark, Denmark, Per Servais, University of Southern Denmark, Denmark, Kurt Pedersen, Aarhus School of Business, Denmark, Denmark, Jørgen Drud Hansen, Vilnius University, Lithuania, John Kim, Korea University, Korea, Sang H. Nam, University of Victoria, Canada, Jiaqan Li, Hong Kong University of Science and Technology, Hong Kong, Cheng-Min Chuang, National Taiwan University, Taiwan, Yongsun Paik, Loyola Marymount University, USA, Farhang Mossavar-Rahmani, National University, USA, Darryl Mitry, Norwich University, National University and Reforming Economics Research Institute, USA, J. Robert Skalnik, Azusa Pacific University, USA, Juan España, National University, USA, Muhammad Ali El-Meffeh, National University, USA, Christian Aaen, Economics Research Associates, USA, Wali Mondal, National University, USA, Gregory Merrill, National University, USA, Forrest E. Young, National University, USA, George Mangiero, Iona College, USA, Ahmad Tootoonchi, Frostburg University, Ursula Wittig-Burman, Iona College, USA, Shyam Lodha, Southern Connecticut State University, USA, Jeffery Haber, Iona College, USA, Eleni Mariola, Iona College, USA, Jill D’Aquila, Iona College, USA, Vinny Calluzzo, Iona College, USA, Don Moscati, Iona College, USA, R. Richardson, Iona College, USA, Andy Braunstein, Iona College, USA, Nyonyo Kyaw, Iona College, USA, Bharat Bhatta, Fairfield University, USA, Sue Rozensher, Iona College, USA, Joe Ford, Iona College, USA, Huladh Ryan, Iona College, USA, Shekhar Shetty, Western New England College, USA, Krishna Kashibhatla, North Carolina A & T State University, USA, Charles O’Donnell, Iona College, USA, P. Manfra, Queens C. C. – CUNY, USA, J. L. Nasuti, Iona College, USA, Steve Kroleski, Iona College, USA, Wayne Jones, University of Louisville, Bruce A. Heiman, San Francisco State University, USA

Graphics and Program Design Sponsor
Cedric Cheng Design, Concord California, USA (http://cedriccheng.com)