Announcement and Call for Papers
for the
Fourth International Business and Economy Conference

January 6-9, 2005
Waikiki Beach Marriott Resort & Spa Hotel
Honolulu, Hawaii, U.S.A.

Conference Paper Submission Deadline: August 13, 2004

We are pleased to announce the Fourth International Business and Economy Conference
featuring keynote speakers, symposia, several special sessions, receptions and luncheon with awards.
The link to the hotel is:
(http://www.marriottwaikiki.com/press.php)

Chairs:
Conference Chair: Gerald Albaum, University of New Mexico, USA (albaum@mgt.unm.edu)
Program Chair: John Manley, Iona College, USA (jmanley@iona.edu)
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Proceedings Editor: Vincent Calluzzo, Iona College, USA (vcalluzzo@iona.edu)

Sponsoring Institutions:
San Francisco State University, USA (http://www.sfsu.edu);
University of New Mexico, USA (http://www.unm.edu);
Iona College, USA (http://www.iona.edu);
Aarhus School of Business, Denmark (http://www.hha.dk/INDEX_UK.HTM);
Seoul National University, South Korea (http://www.snu.ac.kr);
University of Hawaii at Manoa, USA (http://www.hawaii.edu/welcome/manoa.html);
and the Korean Marketing Association, South Korea (http://www.kma.re.kr/eng/aboutus_01.asp).
Conference Themes and Topics:

Rapid changes in the global economy present continuing challenges for educators as well as for business and government leaders. Advances in communication technology, e-commerce, logistics, entrepreneurship and the scope of strategic alliances have received widespread attention. In addition, important changes in all of the functional areas of business, in international economic and political relations, and in business-government relations have increased both opportunities and problems. Building on the previous IBE Conferences, the objective of this fourth conference is to continue to provide a forum for scholars to present, examine, and exchange ideas relevant for international businesses and economies. Cross-disciplinary submissions are encouraged.

In addition to a strong, relevant international dimension, the organizing committee for IBEC 2005 seeks to provide opportunities for rigorous academic scholarship via peer review, and in-person presentations to peers. In addition we promote the renewal and creation of enduring professional ties between participants, while encouraging cross-discipline studies.

Competitive papers or detailed abstracts, cases, and proposals for special sessions are invited. Topics of interest include, but are not limited to, the following:

* International business environment
* Forms and strategies of international cooperation
* Import/export management and internationalization/globalization of business firms
* World markets and global competitive strategies
* Marketing information systems, especially with a global view
* Management Information Systems/Decision Technology, especially in the international arena
* East-West business dealings, including the emergence of China as an economic power
* Emerging Markets
* Organizational behavior and international management
* Cross-cultural Comparative studies
* International issues concerning business law, taxation, management styles
* Ethics, social responsibility, and concerns for the environment, especially global aspects
* Management philosophy, culture and education
* Human resources management
* International/multinational marketing tactics/strategies in product and services (B2C and B2B)
* Hospitality and tourism (B2C and B2B)
* Foreign market entry and expansion strategies
* The development and diffusion of technology
* Cross-cultural/national consumer behavior
* Logistics of supply and purchasing (international supply chain management issues)
* Innovations in operations management systems in the global marketplace
* International finance, investment, insurance, and real estate
* International accounting
* Joint ventures, cooperative arrangements, and wholly foreign-owned businesses
* National, regional, and multilateral policies in trade and investment
* Impact and operation of international agencies & international legislation
* Regional economic integration schemes
* The emergence of entrepreneurial enterprises in the world marketplace
* Changing nature of strategic alliances and other partnerships and networks.
* Finance (Institutions, Investing, Markets, Corporate), especially Global aspects.
**Paper and Session Proposal Submissions**

All submissions (papers, detailed abstracts, cases, and session proposals) will be double-blind reviewed, and acceptance/rejection is based upon quality and relevance to the conference. Papers/cases/proposals should be submitted via e-mail to the Program Chair, John Manley, at jmanley@iona.edu as an attachment in Microsoft Word for Windows format no later than August 13, 2004. If electronic submission is not feasible, hard copies (3 copies) and a 3-” diskette (or a CD-ROM) that contains the submission in Microsoft Word for Windows format may be mailed to:

Dr. John Manley  
Program Chair, Conference on International Business and Economy  
Hagan School of Business  
715 North Ave.  
New Rochelle, NY 10801-1890  
USA

Proposals for special sessions/panels/workshops must include the rationale for treating the topic in the manner proposed, an outline of issues to be presented and discussed, and the names and affiliations of proposed session participants. If at all possible, commitments to participate should be obtained from participants prior to submission.

We are pleased to announce encouragement for Doctoral Students to submit completed or near-completed dissertations, or substantive excerpts therefrom. These presentations will allow distinguished members of the academic profession to comment on the results of the studies, as well as address issues and aspects of academic publishing and career development.

**Awards and Possible Publication**

Two awards will be given to recognize paper and case writing excellence:

- Best Competitive Paper Award
- Best Case Award

A selected group of accepted submissions that are presented at the conference will be invited to offer their papers for consideration for publication in the Journal of International Business and Economy.

**Conference Facilities**

The Conference will be held at the following hotel:
Marriott Beach Waikiki Resort & Spa Hotel  
2552 Kalakaua Ave.  
Honolulu, Hawaii, U.S.A. 96815-3699  
Res: 1 800 367 5370  
Phone: 1 808 922 6611  
FAX: 1 808 921 5255  
E-mail: info@marriottwaikiki.com

The room rate is US$ 120.00 per night, plus tax, single or double.
This superior oceanfront resort offers panoramic views of world-famous Waikiki Beach and Diamond Head. Waikiki Beach Marriott Resort offers beauty, adventure and relaxation for every type of traveler. The hotel is across the street from Waikiki Beach.

Amenities include beautifully appointed guestrooms, restaurants, lounges, two freshwater swimming pools, a 24-hour fitness facility, shops and boutiques, a business center with constant Internet access, Hawaiian cultural activities, and nightly Hawaiian entertainment.
Conference Format

The conference will be organized as a traditional two and one-half day conference with two sessions in the morning and two sessions in the afternoon. The conference will end at noon of the third day. An informal "early-bird" reception will be held on Thursday evening (January 6) preceding the start of the conference.

The major part of the conference will be sessions consisting of papers that are chosen from competitive submissions. Submission of completed papers is strongly encouraged, but we also will accept detailed abstracts for review. Another part of the program will include special sessions, panels, and/or workshops.

The Conference registration fee will include the Conference Luncheon and a copy of the Conference Proceedings (to be mailed on CD after the conference). The registration fee is US$375 before November 12, 2004, and US$395 for late and on-site registration. Guest attendance at the luncheon is available for a fee of $40. Full-time student registration fee is US$100 without the awards luncheon, $125 with the awards luncheon. Please send the registration fee in check or money order in US currency (payable to "SFSU Foundation Project #831125") to Professor Jai Kang, College of Business, San Francisco State University, 1600 Holloway Avenue, San Francisco, CA 94132, USA. Electronic payments can also be accepted if requested by participants using PayPal—please see the conference website for details. Details on this method will also be sent with the registration form. At least one author must be registered and must present at the conference for each paper accepted. Only those papers presented by an author at the Conference will be included in the Proceedings.

Guidelines for Submitting Papers

1. Submit your completed paper or abstract by e-mail (preferred) or by mail to the Program Chair on or before August 13, 2004. You should receive a decision no later than October 15, 2004.

2. Papers should not exceed 25 double-spaced typewritten (word-processed) pages, plus exhibits, references, and appendices.

3. Each paper should have a separate title page with the authors' names, affiliations, addresses, telephone and FAX numbers, and e-mail addresses. Multiple authors should indicate the contact person. Important: PLEASE PROVIDE AN ABSTRACT AND AUTHOR NAMES AND AFFILIATIONS AS A SEPARATE PAGE FOR INCLUSION IN THE PROGRAM MATERIALS.

4. Papers and abstracts will be double-blind reviewed; authors should avoid revealing their identity in the paper.

5. Papers should not have been previously published, accepted for publication or under consideration for publication or presentation elsewhere.

6. Authors submitting papers must agree to return by e-mail attachment or mail a camera-ready copy of the final draft of an accepted paper or detailed abstract to the Proceedings editor before December 10, 2004. The detailed guidelines for preparing the manuscript on diskette will be sent to authors of accepted papers by the Proceedings Editor. The Proceedings will be published on CD-ROM.

7. At least one author must attend the conference to present the paper.

8. Submissions will only be published in the conference proceedings if at least one of the authors registers for, attends and presents at the conference. More information will be provided upon acceptance.